The e-mail marketing has become one of the best techniques to reduce costs on the internet. This type of marketing has established itself as the most effective tool for online communication, both due to continuous updating of databases, ample capacity of segmentation, but also because it can bring quick results after sending the first campaigns. In order to take full advantage of this form of electronic communication, it is necessary to have available a software that allows you to monitor the effectiveness of each campaign, offer simple Opt-in and Opt-out forms, so that you can maintain the quality of your contact lists, track which emails are being opened and which links are getting clicks, generate custom lists according to the needs of each customer, ETC.

Mailrelay will offer you an email marketing platform that meets all these demands, plus a wide range of additional features. A system with a very fast and updated delivery engine -with all necessary certifications so that your messages will be delivered to Hotmail accounts, as well as Yahoo, Gmail, etc-, a complete system with statistics for your email marketing campaigns, which provides accurate information about clicks on the links as well as complete customer segmentation. Furthermore, it is an ease to use web-based solution, intuitive and efficient.

ADVANTAGES AND BENEFITS OF MAILRELAY

- Includes a complete set of tools for managing databases, campaigns and contacts.
- Advanced edition software for creating HTML newsletters integrated in the application.
- Guaranteed delivery to Hotmail accounts, Yahoo, Gmail, AOL, ETC.
- Statistics for monitoring subscribers behavior, clicks, OS, geographic location, ETC.
- Opt in and Opt out automatic forms with confirmation by email.
- Control of emails that could not be delivered, bounces and messages marked as spam.
- Automatic system to clean databases and syntax correction of email addresses.
- Possibility of sending through any system or standard SMTP server.
- Integration with your portal or CRM and ERP application with API and access statistics.
- Real-time system for managing and checking IP and domain Reputation. It supports all standards: SPF, DomainKeys Yahoo, Microsoft Sender ID, etc.
- Online technical support in real time through chat, email and Skype.
- Instant Full Scalability: Up to several million monthly emails.
- It is not necessary to use the internet connection while the campaign is sent, and doesn’t block the server email of the company.
- Very robust system for sending large number of emails extremely fast: up to more than 4 million emails per hour.
- Preview of your message in different webmail providers.
- Spam score detection system to avoid possible problems even before you send the email campaign.
- Virtual servers to send email marketing without using web hostings and resources of your company.
- Includes customizable reverse IP to recipient servers when necessary.
- Fully Automatic resending system for temporary bounced emails. Service R & D: custom development to meet all the customer needs.
EXTREMELY FAST DELIVERY ENGINE

Our delivery engine has a standard speed of up to 400,000 messages per hour for all contracts, and on demand it can reach up to 4 million messages per hour to meet the needs of companies with large volumes of campaigns. This speed allows your campaigns to be more effective, as the emails will arrive exactly at the time the company needs the users to receive it, to send discounts, offer products and services. However, if the system did not offer delivery guarantees, only a good delivery speed wouldn't be enough.

All messages of your company that are sent with Mailrelay will meet the most rigorous standards of authentication and security and will be 100% in accordance with the corresponding RFC. In particular, Mailrelay provides support for SPF, SIDF / Sender ID, providing recipients that request, the security to let them know that the message was created and sent by your company, and not been modified in any way. Mailrelay as a local register on the Internet (LIR, Local Internet Registry) from RIPE, the international organization in charge of managing the granting of IP addresses, its IP ranges have the necessary certifications and the company reached exclusive agreements with these email providers, so that the legitimate newsletters will get in the inbox.

Microsoft JUNK MAIL REPORT AND BOUNCE CONTROL

Thanks to an agreement with Hotmail, users who click on unwanted emails to mark it as spam will be identified by our system and will not receive other messages, unless they are explicitly enabled again. Our system will also show you which emails were bounced due to invalid email accounts, as well as the error message.

POWERFUL AND INTUITIVE FEATURES INCLUDED

There's no point in having a very good sending system and advanced statistics if you don't have an appropriate interface to take advantage of these benefits. The new version of Mailrelay has a versatile panel, easy to use so you can manage your databases and contacts, create and send your newsletters, view statistics and reports of each sending, ETC. Remember that in addition you can use Mailrelay with your usual client emails or SMTP software, if you prefer so.
Mailrelay, in its enterprise version includes a powerful statistical tool with which you can view how many emails were sent, how many were opened, how many clicks each link received, and most importantly, the subscribers who clicked on each link. You will also have access to global or individual statistics of each campaign, and system statistics, choosing between different campaigns and time interval in order to customize the reports and verify the effectiveness of each campaign. All statistics are also available for download and processing in your own CRM. You will also have information of when each customer interacted with the newsletter, which will let you know at what time the customer opened the message the first time, when he clicked on one of the links and when was the last time the newsletter was read or when the user clicked on a link for the last time, offering a powerful marketing tool for your commercial department.

THE BEST SYSTEM IN TERMS OF LAYOUT

As soon as you send your message, you will already have a real-time statistics screen which will allow you to see how your campaign is being received, the number of openers, bounced emails, ETC. This option will also allow you to detect problems in the selection of subscribers. When the campaign is completed, you can access several reports, such as click rates, open rates with information on the best hours of the day, the best day of the week, ETC, as well as the option to export this information to an Excel file, or a virtual report.
Price List

We accept payment by credit card, Paypal, transfer and PagSeguro. To convert to other currencies, you can use this website: www.xe.com

### Monthly plans

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* In order to get the 75,000 emails and 15,000 subscribers, for free, you will need to create a Mailrelay account (15,000 emails and 3,000 subscribers for free) and follow us in Facebook, Twitter and Google+. *

* VAT not included.

* Prices valid according to our website.

* The prices and features may vary without notice.

* If your package is upgraded you will pay for the new package.

* The maximum size of each message is 100 KB.

* If an e-mail has more than 100KB, an additional email will be billed for each additional 100 KB.

* You will have up to 12 months to finish your prepaid package.

* If you use the Mailrelay page footer provided by our system you could get a 10% discount.

* The free plans will be required to include the Mailrelay page footer.

* Important: All prices are in Euros, and the price may be converted into local currency at the contract date. Unless formally agreed, we will always use the price that you can find on our price list, at the Mailrelay website: http://mailrelay.com/en/pricing
Some of the companies who have trusted our mailing software see here the opinions of our customers: HTTP://mailrelay.com/en/testimonials
ABOUT MAILRELAY, PHILOSOPHY AND MORE INFORMATION

The best mass mailing system.

The Mailrelay email marketing platform was developed 100% by our company, which gives us a decisive advantage when you compare it with other ESPs, as we can customize it according to the needs of our customers and integrate it into your CRM or portal, allowing with a single account 3 options for sending email marketing campaigns: Through a powerful web-based software, through your own email client with the attached database and by SMTP with your CRM.

As we are a RIPE member (we have our own IP ranges with full control over them), we managed to sign an agreement with Hotmail, Gmail, Yahoo, etc. and comply with all rules imposed by providers, to be able to send mass emails to their users. In addition, we improved our email servers with certification systems and expanded the number of sending servers both in our main data center of COLT Telecom as well as in our secondary center of GlobalSwitch. CPC is a company with over 15 years of experience with dynamic and innovative vocation focused on excellence in customer service and added value. We are an ISP / ESP with a great experience, and we are consolidated in the international market, providing internet services and new technologies, with three main objectives: quality, speed and customer service. We have as our main philosophy to offer a personalized service for our customers, with technical and commercial support departments with dedicated professionals for our users, so that our staff know what our customers need and what is the best option for each project.

PRESENT AND FUTURE OF MAILRELAY

• Today, we know that we have the best email marketing platform with the best price on the market.
• We know that we offer the best service with attention and personalized support without telemarketers.
• We know we are the only company which can customize 100% of our software to send newsletters according to our customer needs.
• In the future we plan to continue to improve this. Thanks to the improvements made in previous years, we have customers all over the world, but this year we decided to expand to Latin America, with local representatives and independent telephone numbers to support and help customers in different countries.

In addition, recently we started the first major redesign of the user interface, using the latest technologies such as AJAX and 100% compatible with Internet Explorer, Firefox and Chrome. This version also incorporates the best campaign statistics, with open rate reports, clicks, location, operating system, etc. In short, Mailrelay is probably the best international emarketing system, with the most competitive prices. In the future, we intend to continue improving, further enhancing our tool and our values every day.